

**Scott Nadler, MPhil, ACC**  
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ICF-certified executive coach • Strategic communications, global marketing, and change management executive (private and public sectors) • Management consultant • Former national security policymaker • Independent film producer • Military spouse and advocate for veterans

## **PROFESSIONAL EXPERIENCE**

*Executive Coach (ICF-certified)*

**T. Scott Nadler, LLC** (May 2020-present).

- I partner with my clients to enhance their clarity, motivation, confidence, and courage so they can overcome fear, take risk, and make purposeful life changes.
- My clients include: people exploring a career change; weary professionals trying to find their life passion; executives seeking greater balance; military veterans adapting to civilian life; Individuals living with disabilities and seeking inclusion, dignity, and respect; working families challenged by uncertainty; members of the LGBTQ community; and anyone trying to figure **why** they are stuck and **how** to get out of their own way.

*Principal (Management Consultant)*

**Prometheus Federal Services (PFS)** (July 2021-present).

- Play leadership role in managing and growing the company's health care and military medical practice, partnering with the U.S. government to provide the highest quality health care for our Veterans.

*Strategic Communications and Marketing Executive*

**Siemens**, Washington, DC and Munich, Germany (June 2014-May 2020).

- (Oct 2017-May 2020) *Global Lead, Communications and Marketing Strategy.*  
Spearheaded system-wide communications strategy to raise global brand awareness of Siemens as a lead provider of cybersecurity solutions for the energy sector.
  - Led development of overall message for multiple audiences and creation of all sales and marketing assets (print, video, digital).
  - Executed lead and demand generation activities for global sales teams.
  - Worked across global offices to ensure collaboration and message coordination.
  - Drafted speeches, white papers, studies, and op-eds for senior company officials to amplify Siemens' message within the dynamic technology marketplace.
  - Strengthened internal awareness of the company's new cyber offerings by organizing webinars, town halls, and training.
- (June 2014-Oct 2017) *Senior Director, Communications and Public Relations.*  
Spearheaded system-wide communications strategy to raise brand awareness of Siemens role in helping the U.S. Government strengthen energy and digital security.
  - Led development of overall message for multiple audiences and creation of all sales and marketing assets (print, video, digital).
  - Coordinated at the strategic and tactical levels with all other corporate functions in the company to increase employee engagement.
  - Worked across functional and divisional teams to ensure consistent messaging.
  - Served on the Executive Team, reporting directly to the President and CEO of Siemens' U.S. Government business unit.

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*Management Consultant in Strategic Communications and Change Management (Senior Associate)*

**Booz Allen Hamilton** (McLean, VA (Jan 2002–Apr 2013))

- Designed and led execution of large-scale strategic communications and change management efforts to help U.S. defense and intelligence agencies strengthen collaboration (internal, external) after 9/11.
- Served as primary speechwriter to the head of a U.S. Government agency.
- Managed large and complex contracts and programs with the U.S. Government:
  - Led strategic direction, provided contract and financial oversight, managed large teams, and maintained transparent client and partner relationships.
- Received Booz Allen's most prestigious employee award.

*Consultant and Instructor*

**The RAND Corporation**, Tbilisi, Georgia (Jan 2001–Jan 2002)

- Supported a U.S. Government effort to establish the first independent, non-governmental organization in the Republic of Georgia dedicated to international affairs.

*Country Director for Russia Ukraine, and the Caucasus*

**U.S. Department of Defense, Office of the Secretary of Defense for Policy**, The Pentagon (July 1997–Jan 2001)

- Oversaw development of U.S. defense policy towards Russia, Ukraine, Georgia, Armenia, and Azerbaijan, in coordination with relevant U.S. Government agencies:
  - Analyzed regional developments & formulated policy recommendations on such national security issues as oil pipeline security, environmental security & nonproliferation.
  - Drafted background issue briefs and talking points to prepare the Secretary of Defense for sensitive meetings with his foreign counterparts.
- Worked directly with foreign governments to negotiate, design, and implement bilateral initiatives that promoted bilateral defense cooperation (in such areas as counterproliferation, peacekeeping, joint military exercises, and military assistance).
- Coordinated the U.S. Government's efforts to facilitate Ukraine's participation in the multilateral peacekeeping force in Kosovo, develop the first U.S. bilateral military contact programs with Armenia and Azerbaijan, and complete a defense assessment of the Georgian Armed Forces.
- Represented the Office of the Secretary of Defense at: NATO commissions on defense reform in Russia and Ukraine; U.S. Government inter-agency working groups on border and pipeline security in the Caspian; and the U.S. Russia and U.S. Ukraine Binational Commissions co-chaired by Vice President Gore.

*Senior Policy Writer*

**Clinton/Gore '96 Reelection Campaign**, Washington, DC (May 1995–Nov 1996)

- Played primary role in drafting all campaign materials (position papers, brochures, rapid response materials) for press, constituent groups, and general public.
- Drafted responses to over 200 surveys and questionnaires from organizations (private and not-for-profit), national publications, newspapers, associations, and interest groups. Worked with pollsters and focus groups to target messaging for specific audiences.

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## EDUCATION

- M.A., (MPhil), **Oxford University**. International politics and economics, with a focus on the former Soviet Union and Eastern Europe. Graduated with First-Class Honors.
- B.A., **Emory University**, Atlanta, Georgia. Graduated Phi Beta Kappa.

## CERTIFICATIONS

- **Professional and Executive Coaching**, *University of Texas* (Accredited Coach Training Program, or ACTP). Certified by the International Coaching Federation (ICF).
- **Project Management**, *Georgetown University*.

## ADDITIONAL EXPERIENCE

### *Adjunct Professor*

**University of Maryland, Global Campus**, Okinawa, Japan (Oct 2019-Jan 2020).

- Taught business strategy, leadership, marketing, and communication classes to active-duty military service members, their dependents, and veterans pursuing an MBA.

### *Independent Film Producer*

- Associate Producer and Co-Executive Producer of three independent feature films that premiered at the Sundance, Berlin, and Tribeca Film Festivals: **AWOL** (starring Lola Kirke and Breeda Wool), Orchard (distributor), 2016. **LITTLE MEN** (starring Greg Kinnear), Magnolia Pictures (distributor), 2016. **LOVE IS STRANGE** (starring John Lithgow, Alfred Molina, Marisa Tomei), Sony Classics (distributor), 2014.

### *Volunteer and Community Service*

- **ScottNadlerCoaching, LLC**. *Pro bono Executive and Professional Coach* (ongoing).
  - Non-profit clients include American Red Cross, Special Olympics.
- **Navy-Marine Corps Relief Society**. *Financial Caseworker* (May 2019-present).
  - Provide financial and budgeting guidance to U.S. service members and their families.
- **Refugee Support Europe** (2019)
  - Mentored at a refugee camp in Katsikas, Greece for Syrian refugees.
- **Cheetah Conservation Fund** (Namibia) and **Elephant Nature Park** (Thailand).
  - Provided on-site support for wildlife conservation efforts.